# WNCT ID

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT.com Wallow Magatrava

And:

Alexandria, VA 22314 815 Slaters Lane National Media

3221 South Evans Street Greenville, NC 27834 (252) 355-8542 WNCT

## CONTRACT

80008 tract / Revision 25193170 Alt Order #

Product S POL/NRSC-Richard Burr US Senate Advertiser 10/04/16 - 10/10/16 Contract Dates 6961 Estimate # Original Date / Revision 06/16/16 / 10/18/16

WNCT 9914097 EOM/EOC Agency Ref Adults 35-64 Special Handling Agy Code Property Silling Cycle Demographic Advertiser Code Katz Washington Broadcast Billing Calendar Account Executive Advertiser Ref 894 Product 1/2 Katz/Washingto Cash Cash/Trade 185.20 otal Ratings Sales Office

IN302/SP102/SP1137/.

	:30	7a-9a	CBS This Morning	5 WNC   10/04/16 10/10/16 CBS This Morning	5 WNC
:30	Rating 3.30	9a-1030a <u>Rate</u> \$200.00	Weekdays Spots/Week	4 WNCT 10/04/16 10/10/16 CBS Sunday Morning Start Date End Date Weekdays Spots/M Jeek: 10/04/16 10/10/16	4 WNCT 10/04 <u>Start Date</u> Week: 10/04/16
30	Rating 4.00	6a-7a <u>Rate</u> \$200.00	Local News @ 6a /eekdays Spots/Week T-TF 4	VNCT 10/04/16 10/10/16 Start Date	3 WNCT Star Week: 10/0
30	Rating 1.10	5a-530a <u>Rate</u> \$15.00	Local News @ 5a /eekdays Spots/Week -w-F 2	VNCT 10/04/16 10/10/16 Start Date End Date W 10/04/16 10/10/16 -	2 WNCT Star Week: 10/0
30	Rating 1.80	530a-6a <u>Rate</u> \$20.00	Local News @ 530a <u>Jeekdays</u> Spots/Week TWT 4	VNCT 10/04/16 10/10/16 <u>Start Date</u> <u>End Date</u> <u>W</u> 10/04/16 10/10/16 M	1 WNCT 10/0 Start Date Week: 10/04/16
Spots/ th Week Rate Rtn TypeSpots	Days Lengt	Start/End Time	Description	Start Date End Date	*Line Ch
		Spots/ Spots/ Spots/ :30 :30	Spots/   S	Start/End   Start/End   Spots/	Start/End   Start/End   Start/End   Spots/

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Ecom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

Contract Dates POL/NRSC-Richard Burr Advertiser 10/04/16 - 10/10/16 Z C Contract / Revision Product 880008 Original Date / Revision 06/16/16 6961 25193170 Estimate # Alt Order# / 10/18/16

\$150.00		<u>ste</u> <u>Rtg Type</u> 90 2.70 <i>NM</i> NM	<u>Rate</u> \$125.00	<u>Length</u> :30	e Weekdays MTUWThF	i l≕'	Description Entertainme 48 Hours	ate Range W04/16-10/10/ d /16 10/10/1
\$500.00	4.	MN		:30	Rating 2.70	7p-730p Rate I	6 Entertainment Tonight Weekdays Spots/Week	Credited  Make good Lines 32-35  E 12 WNCT 10/04/16 10/10/16  Start Date End Date 10/10/16 10/10/16 10/10/16
		<u>ite Rtg Type</u> 90 5.70 NM	<u>Rate</u> \$225,00	<u>Length</u> :30	Rating 5.70 ne Weekdays MTUWThF	Rate R: \$225.00 Start/End Time 730p-8p	Weekdays Spots/Week MTWTF 5  Description 16 Family Feud	Start Date End Date Week: 10/04/16 M 10/10/16 M Spot Ch Date Range 5 WNCT 10/04/16-10/10/16
\$900.00	4	NN		:30	,		Family Feud	E 11 WNCT 10/04/16 10/10/16
\$2,000.00	4	Z S		:30	Rating 4.10	6p-630p <u>Rate</u> <u>F</u> \$500.00	5 Local News @ 6p Weekdays Spots/Week M-WTF 4	10 WNCT 10/04/16 10/10/16 <u>Start Date</u> End Date 1  Week: 10/04/16 10/10/16 1
\$1,800.00	ω	NM		:30	Rating 4.20	630p-7p <u>Rate</u> F \$600.00	6 CBS Evening News Weekdays Spots/Week MT-T 3	9 WNCT 10/04/16 10/10/16  Start Date End Date 10/10/16  Week: 10/04/16 10/10/16
		<u>lte</u> <u>Rtg Type</u> 99 3.50 NM	Rate \$125.00	Length -St :30	3.50 e Weekdays	\$125.00 Start/End Time 6p-630p	Description Local News (	Week: 10/04/16 10/10/16 - Spot Ch Date Range 1 WNCT 10/04/16-10/10/16 Unresolved
\$0.00	0	NM		:30	Ratino		S Local News @ 6p Su Weekdays Spots/Week	E 8 WNCT 10/04/16 10/10/16
\$195.00	ω	NM		:30	Rating 1.60	4p-5p <u>Rate</u> <u>F</u> \$65.00	Meekdays Spots/Week	7 WNCT 10/04/16 10/10/16  Start Date End Date 1 Week: 10/04/16 10/10/16 1
\$675.00	ပ	NM		:30	Rating 2.70	12p-1230p <u>Rate</u> <u>F</u> \$225.00	6 Local News @ 12p Weekdays Spots/Week MT-T 3	6 WNCT 10/04/16 10/10/16 Start Date End Date 1 Week: 10/04/16 10/10/16 N
					Rating	Rate F	Weekdays Spots/Week	Start Date End Date
Amount	Spots	te Rtn TypeSpots	/ Rate	Spots/ Length Week	Days <sup>.</sup> L	Start/End Time	te Description	*Line Ch Start Date End Date Description

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3221 S. Evans St. (252) 355-8542 Greenville, NC. 27834 252-355-8500 WING Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	880008 / 7	25193170
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NC	6961
Advertiser	<u>0</u>	Original Date / Revision
POL/NRSC-Richard Burr		06/16/16 / 10/18/16

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WNCT CO CAROUNA CAROUNA CAROUNA

3221 S. Evans St. (252) 355-8542 Greenville, NC. 2/834 252-355-8500 WNC Iscom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	880008 / 7	25193170
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NO.	6961
Advertiser	Orig	Original Date / Revision
POL/NRSC-Richard Burr	06	06/16/16 / 10/18/16

\$50.00	_	Z		:30		1030A-1130A	ation	6 Face the Nation	/16 10/09/16	32 WNCT 10/09/16
\$1,400.00	_	NM		:30	Rating 12.00	4p-7p <u>Rate</u> \$1,400.00	ame <u>Spots/Week</u> 1	6 NFL Late Game Weekdays St	10/10/1 nd Date 0/10/16	31 WNCT 10/04/16  Start Date E Week: 10/04/16 10
\$1,200.00	_	N M		:30	Rating 14,00	1p-4p <u>Rate</u> \$1,200.00	same <u>Spots/Week</u> 1	6 NFL Early Game Weekdays SpS	/16 10/10/16 End Date 1 10/10/16	30 WNCT 10/04/16  Start Date E Week: 10/04/16 10
\$125.00		Z		:30	Rating 2.00	330p-7p <u>Rate</u> \$125.00	Spots/Week	6 SEC Football WeekdaysS-	10/10/1 nd Date 0/10/16	29 WNCT 10/04/16  Start Date E Week: 10/04/16 11
\$75.00	_	Z M		:30	Rating 2.00	1230p-330p <u>Rate</u> \$75.00	all Spots/Week 1	6 ACC Football Weekdays S-	/16 10/10/16 End Date \ 10/10/16	28 WNCT 10/04/16  Start Date EI  Week: 10/04/16 10
\$180.00	4	N N		:30	Rating 0.90	1135p-1235a <u>Rate</u> \$45.00	Spots/Week 4	6 Late Show Weekdays MT-TF	10/10/1 nd Date 0/10/16	27 WNCT 10/04/16  Start Date E Week: 10/04/16 10
\$1,750.00	Œ	Z S		:30	Rating 2.70	11p-1135p <u>Rate</u> \$350.00	@ 11p Spots/Week 5	Local News <u>Weekdays</u> vTwTF	10/10/1 <u>nd Date</u> 0/10/16	26 WNCT 10/04/16  Start Date E Week: 10/04/16 11
\$200.00	_	Z M		:30	Rating 1.70	11p-1135p Rate \$200.00	Spots/Week	6 LN Sa <u>Weekdays</u> S-	10/10/1 ind Date 0/10/16	25 WNCT 10/04/16  Start Date E Week: 10/04/16 1
\$200.00	_	Z S		:30	Rating 3.00	11p-1135p <u>Rate</u> \$200.00	Spots/Week 1	6 LN Su Weekdays	/16 10/10/16 End Date 10/10/16	24 WNCT 10/04/16  Start Date E Week: 10/04/16 1
\$1,400.00	_	Z K		:30	Rating 4.80	7p-8p <u>Rate</u> \$1,400.00	Spots/Week	6 60 Minutes Weekdays	10/10/16 End Date 10/10/16	23 VVNCT 10/04/16 10/10/16  Start Date End Date 1  Week: 10/04/16 10/10/16
		Rtg Type 7.70 NM	<u>Rate</u> \$600.00	<u>Length</u> :30	Rating ne Weekdays -Tu	Rate Ra Start/End Time 9p-10p	Spots/Week Orleans	Weekdays Spots Description 16 NCIS New Orleans	Start Date End Date Vot Ch Date Range 1 WNCT 10/04/16-10/10/16 Credited Make good Lines 32-35	Start Date Spot Ch Da 1 WNCT 10 Credited Make gooc
Amount	Spots	Rate Rtn TypeSpots	Rate F	Spots/ Length Week	Days	Start/End Time	۱	Start Date End Date Description	Date End Da	*Line Ch Start I

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WNC Tacom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

Start/End

Spots/

	Contract / Revision	Alt Order #
	880008 / 7	25193170
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NC	6961
Advertiser	Origi	Original Date / Revision
POL/NRSC-Richard Burr	- 06	06/16/16 / 10/18/16

*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type Spots	Spots	Amount	
Start Date         End Date         Weekdays         Spots/Week           Week: 10/04/16         10/10/16        S         1	<u>Rate</u> <u>Rating</u> \$50.00 0.00						
33 WNCT 10/10/16 10/10/16 Big Bang/ Kevin Can Wait Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 M 1	8p-9p <u>Rate</u> <u>Rating</u> \$500.00 0.00	ing 00	:30	NM	<u> </u>	\$500.00	
34 WNCT 10/10/16         10/10/16         Scorpion           Start Date         End Date         Weekdays         Spots/Week           Week: 10/04/16         10/10/16         M         1	10p-11p <u>Rate</u> <u>Rating</u> \$600.00 0.00	ing 00	:30	MN	<u> </u>	\$600.00	
35 WNCT 10/04/16 10/10/16 2 Broke Girls/ Odd Couple  Start Date	9p-10p Rate Rating \$600.00 0.00	ating 0.00	:30	MM	_	\$600.00	
# of Spots	gency Comm.	Totals Net Am	185.20 10unt		58	\$17,090.00	
Time Period # of Spots Gross Amount Agency Comm.	gency Comm.	Net Amount	ount				

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The second secon		
•	Date:	

Totals 09/26/16

83 2

\$17,090.00 \$17,090.00

(\$2,563.50) (\$2,563.50)

\$14,526.50 \$14,526.50

-10/10/16

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